

### **MESSAGE FROM OUR FOUNDER**

#### **NOTAH BEGAY III**

Many friends and supporters of the Notah Begay III (NB3) Foundation know that the organization is a professional change-maker that supports tribal and Native community partners to improve Native children's health.

What many may not know, is that we do this work through two signature programs: NB3FIT and our national grantmaking program that offers technical assistance, research, communications and advocacy. The NB3 Foundation is designed to provide tribes and Native American communities with the tools, information and inspiration needed to create sustainable change in their own communities that benefit their children's health. Not every community or every child may be reached, but the NB3 Foundation continually strives to engage Native American populations across the country.

Over the years, both programs charted their own path and proven to be successful. The Foundation is continually appreciative to the individuals, organizations, companies and foundations that continue to support the NB3 Foundation's work to ensure Native American children live at a healthy weight and prevent type 2 diabetes for a lifetime.

By donating to the NB3 Foundation, you are helping Native American children make healthy choices by increasing their physical activity, adopting healthy eating habits and developing leadership skills.

Thank you for your dedication and passion to our Native youth so they may have the opportunity to live happy, healthy, fulfilling lives.

**Notah Begay III** 

Founder



**JUSTIN KII HUENEMANN** 

The Notah Begay III (NB3) Foundation remains focused on supporting tribes and Native-led organizations in their efforts to help Native American youth and their respective communities make healthy choices and set good examples for generations to come. We are proud of the investments we've made in 2017 and in previous years. I'm happy to announce that since the launch of the NB3 Foundation's national grantmaking program just four years ago, we have awarded 102 grants in 66 communities across Indian Country totaling \$3,816,993.20. This is an amazing accomplishment for a modest organization. Thank you to all who have supported us this year and beyond.

In addition, the NB3 Foundation experienced several milestones in 2017.

- Over 100 people learned and networked at the first Healthy Beverage Summit.
- Received a three-year grant from Nike N7 to increase physical activity and movement among Native American youth in the Albuquerque, New Mexico metro area.
- A successful Zero to 60 Challenge: A unique campaign to eliminate the consumption of sugary beverages among Native youth and families. Numerous organizations and thousands of individuals across the country took the one-month challenge.
- NB3FIT Week engaged 10,000 Native youth through 91 community sites and over 130 physical activity and health-centered events in 21 states.
- NB3FIT Cross Country Club competed in the USA Track & Field National Junior Olympic Cross Country Championships in Tallahassee, FL.
- Published and disseminated a state report, "What Shapes the Health of Native American Children in New Mexico?," which looks at the social determinants of health that contribute to childhood obesity and type 2 diabetes.

As an organization, we continue to grow and learn from the work of our community partners, the challenges we experience but most importantly from the people and communities we encounter. The NB3 Foundation board and staff are dedicated to moving the organization forward on a path of sustainability to ensure that we help our Native youth for many more years. Thank you for your support.

Justin Kii Huenemann
President and CEO

#### **2017 YEAR IN REVIEW: JANUARY - DECEMBER**

FEB

#### **HEALTHY BEVERAGE SUMMIT**

NB3 Foundation hosted its first Healthy Beverage Summit where about 100 participants gained insight on the relationships between sugary drinks, water and breastfeeding in tribal communities. The keynote speaker, Dr. Jim Kreiger, shared knowledge on the national landscape of sugary drinks and soda taxes.

APR

#### **NATIVE STRONG COMEDY SLAM**

Native Strong Comedy Slam hosted by Raving Consulting was held at the Hard Rock Hotel in San Diego and featured Native comics: Larry Omaha, Jim Ruel and JR Redwater. Proceeds from the Slam benefits the NB3 Foundation direct sports programming.



NB3 Foundations hosted its 4th Annual Healthy Kids! Healthy Futures! Conference at the Buffalo Thunder Resort in Santa Fe, NM. Over 150 participants gathered to network and learn from peers and experts in the field of health, nutrition and physical activity with Native youth.

JUN

## NEW MEXICO GRANDE SLAM CHARITY GOLF TOURNAMENT

Hosted by Notah Begay III, the New Mexico Grande Slam is the premier golf fundraising event that supports children's charities in New Mexico. With nearly 200 golfers, the 2017 event raised over \$260,000 for NB3 Foundation's direct sports programming. Proceeds were shared with All Faiths Children's Advocacy Center, Keres Children's Learning Center and New Mexico Friends of Foster Children.

SEP

## NB3 FOUNDATION, AISES CHARITY GOLF TOURNAMENT

Through a special charity golf tournament, "Native Links Golf Classic," the NB3 Foundation partnered with the American Indian Science and Engineering Society to celebrate their 40th year of supporting Native people in STEM careers. The Foundation also sponsored the conference's wellness activities and fruit-infused water for the sessions.

NOV

#### **ZERO TO 60 CHALLENGE**

The NB3 Foundation invited tribes, communities, organizations, families and individuals to take the Zero to 60 Challenge, a campaign to encourage Native youth to drink more water and less sugar-sweetened beverages, by challenging them to drink up to 60 ounces of water a day and eliminate all sugary drinks for 30 days.



NB3FIT WEEK 2017 expanded the activity event to an entire week, which resulted in registered community partners engaging over 10,000 Native youth through 91 sites and over 130 physical activity and health-centered events in 21 states.

#### **NB3FIT NATIONAL CROSS CROUNTRY (XC) RACE**

NB3 Foundation hosted the National All Native American High School 5K Cross Country Race in conjunction with NB3FIT WEEK. The race was a regional high school qualifying race for the Wings of America National Team. Over 200 runners participated in the race.

#### **UNITEDHEALTHCARE SOCCER DAY**

NB3 Foundation partnered with UnitedHealthcare's "Do Good. Live Well." initiative to host a day of health and fitness for over 400 students at W.D. Carroll Elementary School in Bernalillo, NM. The day included a soccer clinic, fitness activities, leadership skills and nutrition education.

DEC

#### **NEW MEXICO FACT SHEET**

NB3 Foundation released a report on the range of factors that affect the health of New Mexico's Native American children and families, called: "What Shapes the Health of Native American Children in New Mexico?"





NB3FIT is a direct service youth sports and leadership program currently serving Native American and tribal communities in New Mexico. The core values of the NB3FIT program is to get Native youth healthy and active through sports, such as our golf, soccer and cross country programs. NB3FIT teaches about food and nutrition so youth can make healthy lifestyle choices. The youth learn leadership skills and cultural values like respect, self-persistence, teamwork and self-discipline.



## **NB3FIT Programs**



#### **CROSS COUNTRY**

The NB3FIT Cross Country (XC) program is dedicated to promoting physical activity and healthy lifestyles families and communities. while teaching the proper techniques of running. Started in Fall 2016, the cross country curriculum is an evolving piece of NB3FIT and growing in popularity. The NB3FIT XC Club is part of the USA Track & Field (USATF) Region 10 New Mexico Chapter, and every youth runner is registered with an official cross country number.



#### **JUNIOR GOLF**

The NB3FIT Junior Golf program is committed to shaping the lives of Native American children by teaching them the fundamentals of golf. The program focuses on leadership and nutrition education along with the elements of integrity, respect and perseverance. Participants are also exposed to a system of

core values that provides them with a positive platform as they develop into responsible citizens. Through the leadership of our founder, Notah Begay III, the NB3FIT Junior Golf program provides Native American youth an opportunity to become successful leaders in their



**SOCCER** 

The NB3FIT Soccer program curriculum maximizes physical activity, program developed and administered by a Native American organization specifically for Native American youth, the NB3FIT Soccer program places emphasis on the player and their individual development. The curriculum concentrates on technical development without the pressure of short-term, result-oriented games. This format is more enjoyable for the player and creates a fun atmosphere. US Soccer endorses this model for optimal player development.



#### **LEADERSHIP**

The NB3FIT provides leadership development through interactive games that help students grow in their personal lives and develop social, ethical, emotional, physical and cognitive competencies. Leadership development lessons allow youth to analyze his or her own strengths and weaknesses, set personal and vocational goals; and have the selfesteem, confidence, motivation and abilities to carry them out. Youth also development and enjoyment learn how to guide or direct of the game. The only soccer others on a course of action, influence the opinions and behaviors of others and respective communities.

The nutrition curriculum provides a theme every week in each program so youth may learn about the importance of staying hydrated one week and the next week learn about the energy and nutrients of fruits and vegetables. The NB3 Foundation focuses on national initiatives that are designed to raise awareness and promote action on the importance of regular physical activity and the overconsumption of sugarysweetened beverages among our Native youth. NB3FIT staff and coaches actively promote drinking water every day.

The NB3FIT nutrition curriculum, designed for youth grades kindergarten through 8th grade, is a fun, hands-on experience for youth that includes healthy snack making and serve as a role model in their tasting. Each lesson includes interactive team-based games and tips for eating healthy and drinking more water. NB3 Foundation encourages youth, families and communities to drink more water and less sugary drinks.



#### **NUTRITION**

Every youth involved in a NB3FIT program learns about general nutrition practices that can be used at home, school, on trips and even within the community.

### **NB3FIT HIGHLIGHT**

## NB3FIT XC RUNNERS COMPETE AT NATIONALS

In December 2017, 11 youth runners with the NB3FIT Cross Country (XC) Club traveled - some by plane and some by car - to compete in the USA Track & Field National Junior Olympic Cross Country Championships in Tallahassee, FL. After competing on December 9 with nearly a thousand runners from across the country, all NB3F XC runners returned home safely with lifetime memories.

To help with travel costs, families set-up GoFundMe pages, held food sales and other fundraising activities. Tribes helped too. NB3 Foundation reached out to donors and friends to donate - and it all paid off! The team was successful, the kids had fun and support from family and friends helped to make it all happened!

So, a little bit about the trip and race. A few runners and coaches hopped on a 6 am flight from Albuquerque to Atlanta. From Atlanta, they drove four hours on small highways and through small towns until they reached Tallahassee. Coach Simona said they saw a lot of cotton fields

Some youth runners have never traveled outside of New Mexico or even been on a plane. Most families, with financial assistance from their respective tribes and fundraising, were able to fly to Florida. Two families, in particular, left Albuquerque several days before the race because it was cost effective to make the 22-hour drive to Florida; and to a kid, a car is less scary than a plane.

While in Florida, it rained for two days but the weather cleared by race day. The mud, however, made the course challenging, but that didn't stop the kids from giving it their all and running. Families and coaches were able to watch the races from the spectator loop inside the course. Moms and dads were cheering on their young ones as they ran their fastest and hardest. Many of them posting photos and videos on social media.

"It was really cold, and the course was wet and muddy," Simona said. "I could tell the kids were nervous, because of all the runners and people there. I told them, 'This is just another race. Worry about yourself, and run for you!"

Each runner ran their personal best or near it. The NB3F XC Club continues to be an exciting and popular element of the NB3FIT program.



~ Clint Begay NB3FIT Director





## **NATIONAL GRANTMAKING PROGRAM**

The NB3 Foundation invests in evidence-based, community-driven, culturally relevant programs that promote healthy weight, physical activity and healthy nutrition. The Foundation's national grantmaking program is designed to provides Native American communities, tribes and Native-led organizations with the tools, information and inspiration needed to create sustainable change in their own communities that benefit their children's health. The Foundation believes that all communities have the inherent knowledge, values and assets to address and resolve their own challenges and successes to grow their respective campaigns and movements in building stronger, healthier communities.

#### **GRANTMAKING HIGHLIGHT**

## NATIVE AMERICAN YOUTH AND FAMILY CENTER

Portland, OR • Drop Sugary Drinks! Community Partner



Our community is struggling to have a relationship to healthy beverages due to the fact that they haven't had consistent access or knowledge and education around healthy beverages and therefore don't fight for it.

We have certainly learned that our community responds to information about traditional healthy beverages and therefore we are working to really increase that component of our programming and educational offerings.

~ **Tamara Henderson**Youth & Education Services Director

As part of the Native American Youth and Family Center's (NAYA) mission "to enhance the diverse strengths of our youth and families in partnership with the community through cultural identity and education," the NB3 Foundation welcomed NAYA to the Drop Sugary Drinks! Cohort. NAYA began by assessing the prevalence of sugary drink consumption within their community, and the connection between sugary drinks and their children's health. The assessment also reviewed the community's overall relationship to healthy beverages.

An urban Indian agency, NAYA provides a myriad of services for Native Americans in the Portland metropolitan area. The Center promotes healthy living through positive lifestyle choices and fitness and nutrition education. At a back-to-school community bar-b-que, NAYA served natural watermelon puree snow cones instead of the high fructose corn syrup alternative. Despite initial resistance,

they served over 700 all natural, no sugar added snow cones to community members and youth. NAYA also setup and maintained cold water stations during the annual pow wow. Small organizational changes such as these are paving the way for larger changes.

Through the Drop Sugary Drinks! grant, NAYA is reassessing their approach to programming and ways to engage, educate and encourage their community's families and children to choose healthier beverage options. NAYA is also raising awareness about water quality in the City of Portland and its schools, and are seeking opportunities for the organization to engage and work on this issue.

Learn more about the Native American Youth and Family Center at: www.nayapdx.org.

#### **GRANTMAKING HIGHLIGHT**

## **WAIMANALO HEALTH CENTER**

Waimanalo, HI • Drop Sugary Drinks! Community Partner



I think it is paradigm shifting to appreciate that parenting, how we raise our children, is a significant determinant of health outcomes throughout the lifespan. When you change the mindset of a parent, you change not only the individual parent, but the child, the marriage and the family. The impact is quite broad. Unless you witness this happen, you cannot grasp how far reaching the effect of parenting education can be.

~ Carol Titcomb, MD, MPH, Pediatrics

With the vision of providing patient-centered health services, the Waimanalo Health Center is dedicated to ensuring Native Hawaiians embrace their 'ohana, community and culture. The Center's participation in the NB3 Foundation's Drop Sugary Drinks! Cohort supported the launch of a culturally-based "well baby care" group that employs indigenous pedagogy, Native language and cultural traditions to displace sugary drinks and restore healthy feeding practices, and create a safe environment where parents learn to make positive lifestyle choices for their children.

The curriculum is based off a previously conducted assessment and published research paper, "Connecting Culturally and Spiritually to Healthy Eating: A Community Assessment with Native Hawaiians," and focuses on breastfeeding and targets expecting parents and babies from birth to 12 months. First-time moms were especially attracted to the class though other family members attended, including aunts, uncles and grandparents.

A new section of the curriculum is taught each month to support the child's health in its earliest years. For example, families learn different ways to prepare healthy teas and traditional plants that support and increase breast milk; ancestral knowledge related to the naming ceremonies and traditions connected to the umbilical cord; and the embodiment of aloha and 'ohana.

In the beginning, there was some resistance towards breastfeeding from family and community members, which posed a challenge for some young mothers, but many continued to attend classes and breastfeeding their children. Now, after a successful first year, Waimanalo Health Center intends to continue to offer the curriculum to new families.

Learn more about Waimanalo Health Center at: www.waimanalohealth.org



# NB3 FOUNDATION 2017 GRANT AWARDS

#### CAPACITY BUILDING GRANT

- Bad River Band of Lake Superior Tribe of Chippewa Indians - WI
- Santa Fe Indian School NM

#### **COMMUNITY ACTION GRANT**

- Lower Sioux Indian Community MN
- Minneapolis American Indian Center MN
- Sisseton-Wahpeton Oyate SD
- Thunder Valley Community Development Corporation - SD

#### **DROP SUGARY DRINKS COHORT**

- Inter Tribal Sports, Inc. CA
- Pueblo of San Felipe NM
- Waimanalo Health Center HI
- Native American Youth and Family Center OR

#### **LEARNING COMMUNITY ACTION GRANT**

- Community Outreach and Patient Empowerment NM
- Five Sandoval Indian Pueblos, Inc. NM
- Pueblo of Jemez NM
- Pueblo of Santo Domingo NM
- STAR School AZ
- Ramah Navajo School Board, Inc. NM
- Tamaya Wellness Center NM
- Zuni Youth Enrichment Project NM

#### **PROMISING PROGRAM GRANT**

- Akwesasne Boys & Girls Club NY
- Aleutian Pribilof Islands Association, Inc. AK
- Bad River Band of Lake Superior Tribe of Chippewa Indians - WI
- Ndee Bikiyaa, The People's Farm AZ
- Oklahoma City Indian Clinic OK
- Oyate Teca Project SD
- San Diego American Indian Health Center CA
- STAR School AZ
- Thunder Valley Community Development Corporation - SD
- Tolani Lake Enterprises AZ
- Turtle Mountain Band of Chippewa Indians ND

#### **TECHNICAL ASSISTANCE GRANT**

- Akwesasne Boys & Girls Club NY
- Aleutian Pribilof Islands Association, Inc. AK
- Cheyenne River Youth Project SD
- Community Outreach and Patient Empowerment NM
- Dream of Wild Health MN
- Inter Tribal Sports, Inc. CA
- Red Lake Band of Chippewa Indians MN
- Tamaya Wellness Center NM
- Urban Native Education Alliance WA
- Zuni Youth Enrichment Project NM



# NATIONAL PHILANTHROPIC PARTNER HIGHLIGHT

The Notah Begay III Foundation is a respected organization that invests in evidence-based, community-driven, culturally relevant programs that promote healthy weight, physical activity and healthy nutrition among Native youth. As a national Native-led nonprofit organization, financial support from individuals, donors and funders is essential in providing the critical sports programs and health and nutrition grantmaking opportunities.

From the Foundation's founder to the board and staff, this work is driven by vision and leadership. However, the work can only be done through committed funding from contributors that truly believe in the health and healthy weight of Native youth across Indian Country.

Thank you for your continued and future support of the NB3 Foundation.

#### **ROBERT WOOD JOHNSON FOUNDATION**

## WORKING IN PARTNERSHIP WITH NB3 FOUNDATION TO IMPROVE CHILD HEALTH

One of the guiding principles of the Robert Wood Johnson Foundation (RWJF) is to "cultivate diversity, inclusion and collaboration." This rings true when reflecting on the incredible collaboration between RWJF and the NB3 Foundation. RWJF is a proven supporter of the NB3 Foundation, from providing financial resources to offering the space and opportunity for the organization to build its national work. As of December 2017, RWJF has invested \$3,160,000 in the NB3 Foundation.

From the beginning, RWJF believed in the vision and work of the NB3 Foundation to support tribes and Native-led organizations to get their communities healthy and active. Today, RWJF continues to support the NB3 Foundation's mission to help tribal communities fight childhood obesity and type 2 diabetes.

An initial grant in 2012 from RWJF provided funding to conduct an environmental scan and host several meetings with tribal leaders, Native-led nonprofits, community advocates, funders and tribal programs across New Mexico to gather input and feedback about the status of obesity and type 2 diabetes among Native American children. A report was published based off those convenings which led to recommendations for the Native Strong program.

In 2013, RWJF was a seed funder of Native Strong, a national grantmaking pilot program, with an investment of \$1.5 million over two years to provide small grants to Native communities in five states, as well as conduct research and provide capacity building opportunities for grantees. The Foundation dove into piloting two years of its first grantmaking through its Promising Program and Capacity Building Grants to learn more about physical activity and nutrition in Native American communities across the country.

Over the years with several one-year grants, RWJF was instrumental in moving the Native Strong program forward by creating valuable infrastructure, evaluation and grantmaking capacity rooted in indigenous beliefs and values while also focusing on research and advocacy. This is when the NB3 Foundation started to outline its indigenous health model that informed an evaluation framework focused on indigenous knowledge and methods to inform our work with grantees.

"All of the grants from RWJF have been critical to our journey but their second grant fundamentally laid out our approach in working with Native American communities," said NB3 Foundation President and CEO, Justin Kii Huenemann. "RWJF provided us resources, encouragement and ultimately time to explore and provide evidence-based, culturally-relevant grants and technical assistance to tribes and organizations working to improve the health of Native youth."

RWJF's support is more than financial. As a result of the relationship with RWJF, the NB3 Foundation has worked with several prominent national organizations and funders giving us the opportunity to further champion Native American children's health.

"Over the years of partnership and collaboration, the NB3 Foundation and RWJF has learn from our best practices and challenges," said NB3 Foundation Vice President of Programs Olivia Roanhorse. "The RWJF staff we work with continue to learn and strengthen their understanding of Native American children's health while constantly encouraging our work with communities."

Thank you to the Robert Wood Johnson Foundation for your years of support and funding of the NB3 Foundation.

Learn more about the Robert Wood Johnson Foundation at: www.rwjf.org.



## NEW MEXICO GRANDE SLAM

For Notah Begay III, being born and raised in New Mexico is a source of pride, and the New Mexico Grande Slam (NMGS) event is an extension of that pride. The event attracts support from individuals, corporations and tribal nations across the country to benefit the children of New Mexico.

In 2017, the NMGS was held at the Santa Ana Golf Club on June 20 and raised \$260,000. The 2017 charity partners were All Faiths Children's Advocacy Center, Keres Children's Learning Center and New Mexico Friends of Foster Children and each was awarded \$20,000.

#### **OFFICIAL PARTNERS**

Santa Ana Golf Club, Mashantucket Pequot Tribal Nation, REDW, LLC, AMERIND Risk

#### **GRANDE PARTNERS**

Garcia Automotive Group, RBC Wealth Management,
Dugas & Associates

#### **PLATINUM SPONSORS**

PNM, UnitedHealthcare, Black Oak Casino Resort, Freedman Boyd Hollander Goldberg Urias & Ward, P.A., Titan Development, Hutton Broadcasting, LLC, Oneida Indian Nation, Isleta Resort Casino, Esparza, Wayin

#### **NB3F CHAMPIONS**

New Mexico Gas Company, Ííná Bá, Inc.

#### **PARTNERS**

Nike Golf, Greens Towel, Tervis



## HEALTHY KIDS! HEALTHY FUTURES!









By expanding the NB3FIT event to an entire week, November 5-12, the NB3 Foundation engaged over 12,000 Native youth and adults through 91 registered community sites and over 130 physical activity and health-centered events in 21 states! Some activities included, walk/runs, hikes, volleyball, kickball, basketball, archery, Zumba, yoga and food sovereignty and nutrition workshops. The Foundation provided each NB3FIT WEEK site with jump ropes and NB3 Foundations cups - totaling over 10,000 incentive items to tribes, communities and organizations.

NB3FIT WEEK has become the single largest event to engage Native youth and families in a week of health and fitness across Indian Country. With the support of sponsors and help of dedicated community partners, we are making history.

The Foundation's social media sites were filled with photos, videos and comments about NB3FIT events, including 368,303 Facebook encounters, 929 YouTube views and 2,810 unique website page views. Though, the real measurement of success was seeing so many happy and healthy Native youth smiling and enjoying activities.

#### **EVENT SPONSORS**

Shakopee Mdewankanton Sioux
Friends of NB3 Youth Health: Raving Consulting,
Encompass, Mark-It Smart, Catalyst,
Blue Lake Casino & Hotel, MMRC, Finley & Cook
UnitedHealthcare Do Good, Live Well
Chukchansi Gold Resort & Casino

12,000 Engaged Native Youth

Registered Sites

#### TAKETHE



In November 2017, the NB3 Foundation invited tribes, communities, organizations, families and individuals to take the Zero to 60 Challenge. So what was the challenge? It specifically asked participants to drink up to 60 ounces of water a day and to eliminate all sugary drinks for 30 days.

Utilizing NB3 Foundation's social media platforms (Instagram and Facebook), and community partners network as well as a dedicated challenge webpage, the Foundation encouraged participants to capture and share their journey. The Zero to 60 webpage provided resources to support participants, including videos, a pledge form/water intake tracker, facts and benefits about water, facts about the harmful effects of sugary drinks and infused water recipes.

A press conference to launch the Zero to 60 Challenge was held at the Native American Community Academy (NACA) in Albuquerque, NM. In addition to the NACA community and NB3 Foundation grantees taking the challenge, other organizations and groups joined, including: Crownpoint Healthcare Facility, Thunder Valley Community Development Corporation, American Indian Cancer Foundation and Coalition to Stop Violence Against Native American Women.

#### **EVENT SPONSOR**

Culligan Water

#### **PARTNERS**

Native American Community Academy NB3 Foundation Water First! Cohort





# NB3FIT NATIONAL XC RACE









On November 11, the NB3 Foundation hosted its 2<sup>nd</sup> Annual NB3FIT National Cross Country (XC) Race at Santa Ana Pueblo Golf Club. In conjunction with NB3FIT WEEK, the XC race featured a National All Native American High School 5K, an open 5K and 3K and a kids 1K.

Over 200 runners of all ages from across the southwest region participated in the race that took them on a trail over the award-winning golf course with the majestic Sandia Mountains in the background. The race was also a regional high school qualifying race for the Wings of America National Team.

Health Fair participants included: BlueCross BlueShield of New Mexico; Boundless Therapeutics, LLC; First Nations Community Healthsource; Molina Healthcare; Native American Professional Parent Resources, NE Heights Modern Dentistry; and UnitedHealthcare.

#### **EVENT SPONSORS**

Shakopee Mdewankanton Sioux

#### FRIENDS OF NB3 YOUTH HEALTH

Raving Consulting, Encompass, Mark-It Smart, Catalyst, Blue Lake Casino & Hotel, MMRC, Finley & Cook UnitedHealthcare Do Good, Live Well Chukchansi Gold Resort & Casino

#### **PARTNERS**

USA Track & Field
Wings of America
RunFit
Sandoval County Fire Department

## FINANCIAL (Year Ended June 30)

## **Consolidated Statements of Financial Position**

	2017 TOTAL	2016 TOTAL
ASSETS		
Cash and cash equivalents	\$ 169,307	\$ 1,127,127
Investments at fair value	565,101	1,351,622
Receivables	1,345,283	70,929
Other assets	14,103	15,238
	\$ 2,093,794	\$ 2,564,916
LIABILITIES & NET ASSETS		
Total Liabilities	\$ 368,738	\$ 577,492
Net Assets:		
Unrestricted	300,425	673,371
Temporarily restricted	1,424,631	1,314,053
Total net assets	1,725,056	1,987,424
4 5	\$ 2,093,794	\$ 2,564,916
3	<ul><li>1 Foundation</li><li>2 Corporation</li><li>3 Individual</li></ul>	72 % 11 % 9 %

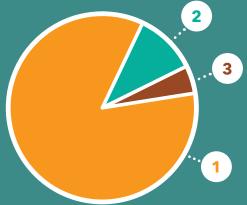
4 %

4 %

**5** Program Service Revenue

# **Consolidated Statements of Activities and Changes in Net Assets**

	2017 TOTAL	2016 TOTAL
REVENUES, GAINS, PUBLIC SUPPORT		
Contributions	\$ 5,063,109	\$ 6,175,554
Special event revenue	421,579	52,933
Other income	153,054	48,351
Total revenues, gains, public support	\$ 5,637,742	\$ 6,276,838
EXPENSES		
Programs Services	\$ 5,477,217	\$ 5,929,374
Supporting Services:		
General and administrative	168,687	156,903
Fundraising	254,206	236,060
Total supporting services	422,893	392,963
Total supporting services  Total expenses	422,893 ————————————————————————————————————	392,963 ————————————————————————————————————
Total expenses	5,900,110	6,322,337
Total expenses Change in net Assets	5,900,110	6,322,337 ———————————————————————————————————



1	Program Service	83%
2	Research Development Marketing	14%

**3** Finance & Administrative **4%** 

#### **2017 DONORS**

#### CORPORATIONS

Active Network

Albuquerque Sol Football Club, Inc.

**AMERIND Risk Management** 

Arcadis U.S., Inc.

**Armstrong Development** 

Bay Equity, LLC

Catalyst

Chant Associates

Core Media

Daylighting Solutions

Dugas & Associates

Everi Games, Inc.

Finley & Cook

Garcia Automotive Group

**H&R Block** 

Hutton Broadcasting, LLC

Ignite/Brush Ranch

lina Ba, Inc.

Isleta Resort & Casino

**Jackson Family Wines** 

JCJ Business Corporation

JP Sports + Entertainment, LLC

Keres Consulting, Inc.

Jai Lakshman

Mark-it Smart, Inc.

Michael Meczka

Thomas and Kedi Milajecki

Molina Healthcare of New Mexico

Montana Avenue Capital, PA

Move Project, LLC

NAHC

NB3 Foods, LLC

**New Mexico Gas Company** 

Palms Trading Company

Parts Plus of New Mexico, Inc.

Precision Pixel Studio, LLC

**Prudential** 

Raving Consulting Company

RBC Wealth Management

REDW, LLC

Smith's Food & Drug

Titan Development

Toscana Marketing

UnitedHealthcare Service

#### **TRIBES & TRIBAL BUSINESSES**

Black Oak Casino

Blue Lake Casino Hotel

Chukchansi Gold Casino

Santa Ana Golf Club, Inc.

#### **FOUNDATION**

Amazon Smile Foundation

Bunker Foundation

George Lopez Foundation

Jeff and Mary Choen Family Foundation

Santa Fe Community Foundation Robert Wood Johnson Foundation

Tulsa Community Foundation

Claire Begay

Casa Verde Salon & Spa

Comcast Corporation

Dennis and Becky Conrad

Betty A. Garner

Aleta Hallemeier

Ginny Hogan

Donald W. Hoover, Jr.

John Krusick

David M. Read

Heritage Hotels & Resorts, Inc.

iHeart Media

JP Sports + Entertainment, LLC

NB3 Foods, LLC

New Mexico Pinon Coffee Company

Palms Trading Company

Southwest Capital Bank

Anonymous

Kerry Abbott

Ashley Aceves

Andrew Adams III

Jammie Aguilar

James Akino

Aldrei Alfonso Desirae Almaraz

Lawrence Amaturo

Bill Anderson

Jeff Apodaca

Denise M. Aragon

Elena Armstrong

Janelle Atcitty

Julie Atcitty

Joseph Auletta

Ryan Avila

Áimee Awonohopay

Christopher Baca

Kim Baca

Jennifer Baker Toni Balzano

Lydia Bare

Shirley Barney

Dennis Bassett

Donna Becenti Karyth Becenti

Shawna and Kevin Becenti

Apryl and Notah Begay III

Jason Begay

Nancy Begay

Tyrone Begay

Barbara and David Bell

Fred Bell

David Benedick Dvlan Bernal

Dave Bernhardson

Pam Berry

Tom Berry

Rudy Beserra

Jackie Blackbird Vance Blackfox

Geoffrey Blackwell

William Blackwell

**Emily Blair** 

Lula Blie

Charlie Boelkins

Melissa Boney

**Chris Boulton** 

Levi Bowman Dan Brown

Dave Brown

Greg Brown

Joseph Brown Thunder

Carter Buck

Melissa Buffalo

Donna-Jo Burns

Bobby Byrne

Edward Calabaza

Byron Cannaday

Alan Cantor Douglas Capitan

Bernelle Capitan Morales

Mike Capone

Michelle Castagne

**Brad Cates** 

Chris Cates

Karla J. Cates

Ernie CdeBaca

Elena Chacon

Vincent Chacon Clifton Chadwick

Bryan Chang

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